

Allison L. Walker

alliwalk@gmail.com
917-445-3329

User Experience Designer and Usability Analyst

SKILLS & TOOLS

UX: Personas, Sitemaps, Wireframes, User Flows, User Testing.

Software: After Effects, Axure, Final Cut Pro, Illustrator, InDesign, Github, OmniGraffle, Photoshop, SharePoint, Visio, WordPress.

Programming: Asterisk, Arduino, CSS/DOM/HTML, JQuery, JQuery Mobile, MySQL, OpenFrameworks, Processing, VisualBasic.NET.

EXPERIENCE

Saatchi & Saatchi, Information Architect - New York, NY

Information architecture and UX design for mobile, web, and multi-experience interaction, for Drecht, Trident and Slipknot.

Nov 2011 - Present

Wonder Group, LLC, Freelance Information Architect - New York, NY

Information architecture and UX design for SOULelectronics.com and Focus Financial advisors.

Oct 2011 - Nov 2011

Eyebeam, Freelance Web Development - New York, NY

HTML/CSS, WordPress administration for Eyebeam resident and artist Jon Cohrs.

Nov 2010

Area 17, Digital Strategy and Site Planning Internship - Brooklyn, NY

Competitive research for Area 17 produced websites (American Movie Channel/AOL, Vice) and a new initiative for art- and mobile-based experiences in New York City and Paris.

Jun 2010 - Jul 2010

Louis Rosenfeld, Freelance Jr. Information Architecture Assistant - New York, NY

Assistance in note-taking/transcribing user interviews for PayPal intranet redesign.

Jun 2009 - Jul 2009

ARTstor, Freelance Information Architecture/UX Design - New York, NY

UX design for ARTstor CMS admin management system. Supported SharedShelf, an image-management platform, creating personas and user scenarios; competitive research on CMS tools.

Feb 2009 - Jun 2009

Dance Houston, Freelance User Experience Consultant - Houston, TX

Initiated a website upgrade for dancehouston.org to improve the site user experience. Provided secondary user experience research and documentation leading to a site relaunch in January 2009.

Sep 2008 - Dec 2008

Chevron Corporation, User Experience Analyst/Information Management Professional - Houston, TX

Led the usability initiatives for an IT standardization project that defined Chevron's overall information management strategy, global hardware and software architecture, and IT operating environment. Served as UX project manager and strategist. Conducted heuristic evaluations and large scale A/B usability testing on SharePoint customizations and taxonomy, producing quantitative and qualitative results. These usability initiatives introduced user experience practices to Chevron and impacted future software and SharePoint training.

Apr 2007 - Jan 2009

Lexmark International, Human Factors Engineer - Lexington, KY

Interaction design and panel layout of multifunction laser printers, including the X540, C540n, and E Series. Provided interaction design specifications, a heuristic evaluation, a competitive product/feature analysis, and management and facilitation of usability testing. Worked closely with project management and development teams; frequently with industrial and mechanical design, human factors, and marketing.

Mar 2006 - Mar 2007

ProQuest, Freelance Usability Consultant - Ann Arbor, MI

Planned and facilitated usability testing for the ProQuest research platform, targeting graduate research students. Comprehensive reporting of study results and design suggestions.

Jun 2005 - Aug 2005

LOST Magazine, Associate Technical and Design Staff - Telecommuting

Wireframe design, assistant database administrator, with occasional use of MySQL database. Frequent HTML/CSS styling, and limited PHP. LOST Magazine was an online publication of written works reclaiming lost people, places, and things.

July 2005 - 2011

Beyond Interactive, Intern - Ann Arbor, MI

Intranet redesign. Researched and applied usability/user experience best practices, interviewed employees, presented on findings, created an intranet site map, and created prototypes in HTML/CSS.

May 2004 - Aug 2004

EDUCATION

Master of Professional Studies, Interactive Telecommunications Program - New York University

2011

Master of Science in Information, School of Information - University of Michigan

2005

Bachelor of Fine Arts, College-Conservatory of Music, Ballet and Modern - University of Cincinnati

2002

SCHOLARSHIPS

Benjamin L. Hooks/20th Century Fox Scholarship - New York University

2010 - 2011

Tisch School of the Arts Scholarship - New York University

2009 - 2011

Mobile User Experience Conference Student Attendee Scholarship - London, UK

2009

School of Information Tuition Scholarship - University of Michigan

2003 - 2004